

COUNCIL GENERAL APPROACH ON THE DETERGENTS REGULATION: A POSITIVE STEP FORWARD

A.I.S.E. press release

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Brussels - A.I.S.E., the European Association for the Detergents and Maintenance Products Industry, welcomes Council's General Approach on the revision of the Detergents Regulation.

The Council will shortly begin the trilogues with the European Parliament and the European Commission.

We would like to congratulate the Belgian Presidency of the Council for the progress made in ensuring that the Detergents Regulation will continue to safeguard the environment whilst supporting a stronger internal market, sustainability and innovation.

A.I.S.E. is pleased to see that in its position, the Council includes several elements welcomed by the industry:

- Maintaining the current phosphorus limitations, as initially proposed by the European Commission based on its impact assessment.
- A proposal to develop a future risk assessment methodology for microorganisms used in detergent products.
- Linking the Digital Product Passport (DPP) to detergent models rather than to batches of production, simplifying practical implementation.
- Reducing unnecessary administrative burden by removing mandatory CE marking.

While the Council's General Approach includes some improvements to the Commission proposal, A.I.S.E. reminds policymakers that the industry needs an appropriate transition period to comply with the new legislative requirements. The implementation of the digital product passport requires new financial and human resources, and it is important that no company, either large or SME, is left behind in this process.

"The Council's General Approach is a significant step in defining the revision of the Detergents Regulation, and the Member States recognise that solutions facilitating the practical implementation of the digital product passport need to be found, to reduce the potential administrative burden for our sector. However, challenges remain, as the industry will need a realistic transition period to implement the digital product passport. This transition period must be based on the technical provisions being introduced through the Ecodesign for Sustainable Products Regulation. A.I.S.E. emphasises the need for coherence and interoperability with other regulations, as well as a pragmatic approach to DPP implementation. This is essential to ensure that all companies, be they larger ones or SMEs, will have sufficient time to adjust to the new legislative requirements"

— Alexis Van Maercke, Director General, A.I.S.E.

A.I.S.E. is looking forward to continuing the cooperation with the European Parliament, the Commission and the Council for the trilogues. The industry remains committed to ensuring that our path forward is both innovative and sustainable.





About A.I.S.E.

A.I.S.E. represents the detergents & maintenance products industry in Europe. Based in Brussels, A.I.S.E. has been the voice of the industry to EU regulators for more than 70 years. Membership consists of 29 national associations across Europe, 18 corporate members and 18 value chain partners. Through this extensive network, A.I.S.E. represents over 900 companies supplying household and professional cleaning products and services across Europe. Committed to promoting sustainable practices and innovation, A.I.S.E. collaborates closely with European institutions, industry stakeholders, and the public to enhance the sector's environmental protection, consumer safety, and regulatory compliance efforts.

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