

# COMMUNICATIONS INTERN

## Job opening in A.I.S.E.

29 August 2024

A.I.S.E., the European detergents & maintenance products industry association, is opening a full-time 6-month position for an intern in the Communications Team to join its staff of 20 multicultural and dynamic professionals in Brussels. Under the supervision of the Senior Communications Manager, the intern will contribute to delivering on an ambitious and multi-faceted communications plan that supports a very dynamic European trade association.

A.I.S.E. is looking for a candidate with strong communications skills and a willingness to learn, who will bring a positive attitude and personal excellence in return for an opportunity to work on creative and impactful projects at the heart of a fast-moving industry.

### Main activities

- Secure relevant material for A.I.S.E.'s communications to its members and stakeholders
- Draft content for communications tools including websites, social media and publications
- Simplify scientific content to create easy to understand messages in good English
- Track and analyse website traffic and contribute to SEO/SEA
- Work with agency to create materials for A.I.S.E. network on consumer survey data
- Provide support for delivery of communications material for A.I.S.E. events

### Personal profile

- Degree in communications/media/public relations
- Previous experience in communications is an asset
- Good analytical skills and an ability to assimilate the various aspects of an issue rapidly
- Fluent English, excellent communication skills and preferably good French
- Personal confidence, able to take initiative and be proactive in taking on tasks
- Good organisation skills, flexible, able to work independently as well with team colleagues and under time pressure
- Good project management and excellent attention to detail
- High level of IT literacy with MS Office suite and communications tools such as CMS (Wordpress, Joomla), LinkedIn, Hootsuite, Mailchimp, Google analytics
- Knowledge and interest in new media trends and techniques

### A.I.S.E. is offering

- 6-month internship contract "*Convention d'immersion professionnelle*"
- Attractive package: monthly remuneration, public transport costs, meal vouchers
- Opportunity to work in a dynamic industry sector with a multicultural team of colleagues
- Possibility to further develop the job, take additional responsibility, manage new projects

### Application and timing

If you think your profile matches the position, please send your CV and a letter outlining your motivation for the job to Caroline Dubois [caroline.dubois@aise.eu](mailto:caroline.dubois@aise.eu) **before 18 September 2024**. Interesting candidates will be called for interviews during the week of 23 September. The



internship will start as soon as the successful candidate is available, and the person should be prepared to work in the offices in Brussels.

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### *About A.I.S.E.*

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A.I.S.E. represents the detergents & maintenance products industry in Europe. Based in Brussels, A.I.S.E. has been the voice of the industry to EU regulators since 1952. **Membership consists of 29 national associations across Europe, 19 corporate members and 23 value chain partners.** Through this extensive network, A.I.S.E. represents **over 900 companies** supplying household and professional cleaning products and services across Europe.

The industry is a substantial contributor to the European economy with an annual market value of **€45,5 billion**, directly employing 95 000 and 360 000 throughout the value chain. A.I.S.E. has a long history in leading voluntary industry initiatives that focus on sustainable design, manufacturing and consumption, product safety and safe use of products by consumers and professional customers. [www.aise.eu](http://www.aise.eu)

***All applications will be handled confidentially.***

*By sending your CV for the purpose of applying to this position, you understand and agree that said CV and the personal information contained herein or that you shall provide during the selection process, (interviews, emails, etc), including an external consultant, shall be processed by the association with a view to assess your candidacy for the open positions as well as building up a recruitment reserve for future positions. Such processing is justified by the legitimate interest of the association. The data shall not be held longer than necessary and in any case not more than 1 year. [Unless if you are hired in which case your CV shall be held in the data base relating to your employment.] You have the right to obtain without any costs and at any time access to your personal data, to correct it, erase it, limit their use, oppose to the processing or request the portability of the data. You have the right to file a complaint to the data privacy commission. You hereby certify that the data are accurate and consent to the extent allowed by law to a pre-employment background check by the association and seeking references to confirm the data provided.*

