# HYGIENE IS FUNDAMENTAL IN HOSPITALS

A.I.S.E. members deliver hygiene through cleaning and disinfection products for professional use





# More than 3,5 million healthcareassociated infections (HAIs)

This leads to 90,000 deaths annually in the EU/EEA

Up to 50% of HAIs are preventable through the application of infection prevention and control measures

(Source: European Centre for Disease Control)

#### A.I.S.E. represents an industry that brings essential products for cleanliness and hygiene to market for professional use

Hygiene is the foundation of good health and is of paramount importance in the 21st century. This became critically clear during the coronavirus pandemic, when the A.I.S.E. network crucially supplied essential hand and surface disinfection products to keep Europe's healthcare, agriculture and food industries functioning, to mention but a few. The professional cleaning products industry sustains society by providing businesses with targeted solutions for unique operational demands in a wide variety of industrial and institutional applications.



## What is hygiene?

Hygiene is the conditions or practices conducive to maintaining health and preventing disease, especially through cleaning, and under certain circumstances disinfection.

### What is disinfection?

Disinfection is the targeted use of a disinfectant (or biocidal) product to help prevent the spread of infection by deactivating or killing harmful organisms. Disinfection is important in situations where there is high risk of transmission (e.g., when someone is infected or is vulnerable) most critically in the healthcare sector.



Professional cleaning solutions maintain public spaces clean, ensure a safe food chain and are fundamental for hygiene in the healthcare sector

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