

EU DETERGENTS INDUSTRY WELCOMES SIMPLIFICATION FOR CHEMICALS

A.I.S.E. position

9 July 2025

A.I.S.E., representing the detergents and maintenance products industry in Europe, welcomes the European Commission's publication of the **Chemicals Industry Action Plan** and the **'Omnibus package' on chemicals**.

Beyond simplification, the Action Plan outlines a broader vision for a more sustainable, resilient and competitive chemicals sector, including a targeted revision of REACH.

"These proposals represent an important step towards simplification of an ever-increasing burden of chemicals legislation for industry, most notably the CLP Regulation, which applies to a large majority of detergents and maintenance products. We appreciate this acknowledgement of the pressures faced by economic operators and the positive steps towards finding pragmatic solutions" said Alexis Van Maercke, A.I.S.E. Director General.

First and foremost, A.I.S.E. welcomes the publication of a proposal for a regulation amending Regulation (EU) 2024/2865 as regards dates of application and transitional provisions, aligning deadlines for certain provisions in the CLP revision with those set out in the Omnibus¹. This is important to ensure that industry's preparations and investments are directed effectively.

A number of provisions in the Omnibus proposal amending Regulation (EC) No 1272/2008 on classification, labelling and packaging of substances and mixtures ('CLP') respond to concerns raised by A.I.S.E. and other sectors regarding proportionality and administrative burden, without compromising the protection of human health or the environment:

- A reversal of newly-introduced mandatory **label formatting rules**, including minimum font sizes, which could have led to a loss of vital safety information on the label for consumers or even withdrawal of products from some smaller markets, and which were set to cost industry millions of euros;
- Simple messaging in **advertising** to the general public, rather than full hazard information which could be confusing and misleading for consumers;
- Greater flexibility in the timeline for suppliers to **update their labels**, better reflecting the complexity of supply chains and the practicalities of artwork redesign and printing;
- The ability to reduce the information provided on labels for **small packaging**, in the interests of clearer communication to consumers;
- The ability to make use of **digital technology** to provide contact information, enabling faster and easier updating as well as reducing pressure on physical label space.

Nonetheless there is still scope for further simplification, and A.I.S.E. regrets the absence of a measure on flexibility in the use of **weight of evidence and expert judgment** (Article 9(4) of CLP), which would facilitate greater use of industry networks such as DetNet².

¹ Proposal for a Regulation of the European Parliament and of the Council amending Regulations (EC) No 1272/2008, (EC) No 1223/2009 and (EU) 2019/1009 of the European Parliament and of the Council, as regards simplification of certain requirements and procedures for chemical products

² Detergent Industry Network for CLP Classification, www.det-net.eu



A.I.S.E. looks forward to engaging with the European Parliament and Council on these important files.

About A.I.S.E.

A.I.S.E. represents the detergents and maintenance products industry in Europe. Based in Brussels, A.I.S.E. has been the voice of the industry to EU regulators since 1952. Membership consists of 30 national associations across Europe, 20 corporate members and 19 value chain partners. Through this extensive network, A.I.S.E. represents over 900 companies supplying household and professional cleaning products and services across Europe. Committed to promoting sustainable practices and innovation, A.I.S.E. collaborates closely with European institutions, industry stakeholders, and the public to enhance the sector's environmental protection, consumer safety, and regulatory compliance efforts. www.aise.eu

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