

# HYGIENE IS FUNDAMENTAL IN HOSPITALS

A.I.S.E. members deliver hygiene through cleaning and disinfection products for professional use

A·I·S·E

since 1952

## More than 3,5 million healthcare-associated infections (HAIs)

This leads to 90,000 deaths annually in the EU/EEA

Up to 50% of HAIs are preventable through the application of infection prevention and control measures

*(Source: European Centre for Disease Control)*

## A.I.S.E. represents an industry that brings essential products for cleanliness and hygiene to market for professional use

Hygiene is the foundation of good health and is of paramount importance in the 21st century. This became critically clear during the coronavirus pandemic, when the A.I.S.E. network crucially supplied essential hand and surface disinfection products to keep Europe's healthcare, agriculture and food industries functioning, to mention but a few. The professional cleaning products industry sustains society by providing businesses with targeted solutions for unique operational demands in a wide variety of industrial and institutional applications.

### What is hygiene?

Hygiene is the conditions or practices conducive to maintaining health and preventing disease, especially through cleaning, and under certain circumstances disinfection.

### What is disinfection?

Disinfection is the targeted use of a disinfectant (or biocidal) product to help prevent the spread of infection by deactivating or killing harmful organisms. Disinfection is important in situations where there is high risk of transmission (e.g., when someone is infected or is vulnerable) most critically in the healthcare sector.



Professional cleaning solutions maintain public spaces clean, ensure a safe food chain and are fundamental for hygiene in the healthcare sector

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# HYGIENE AT HOME IS ESSENTIAL TO PREVENT THE SPREAD OF ILLNESS

A·I·S·E  
since 1952

A.I.S.E. members provide products for cleaning and maintaining all areas of the home

**420,000**

**people die from food poisoning each year in the world**

This is preventable through better hygiene standards

*(Source: European Centre for Disease Control)*

**i**

## What is cleaning?

Cleaning is the mechanical or chemical removal of soil or dirt. Cleaning with soap (hands) or a detergent product (surfaces) followed by rinsing with water is adequate to remove visible dirt and germs. Cleaning is sufficient to maintain our health in a low-risk environment, such as everyday living at home when no-one in the household is ill.

## A.I.S.E. represents an industry that brings essential products to market for cleanliness and hygiene at home and outside the home

Effective hygiene practices in the home are vital to avoid spreading an infection at key moments where there is an exposure to harmful microbes, especially if there is someone ill or vulnerable in the household. One key moment for hygiene is when we handle food. Hygiene in the kitchen during food preparation is achieved with thorough cleaning of hands and surfaces that come into contact with food.

## Learn more about the critical moments for targeted hygiene at home

### Nine key moments for targeted hygiene at home



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