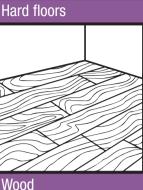
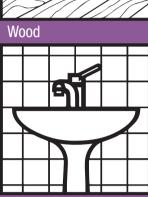


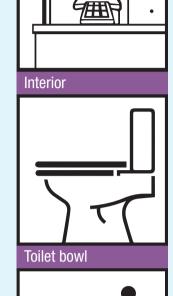


## **ANSWERS** ALLOWING SAFE AND EFFICIENT PRODUCT USE



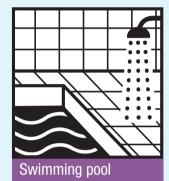






Carpet







**Escalator** 

Sink



High pressure/low pressure



Floor care



Floor microfiber



**Bucket method** 



Spray method

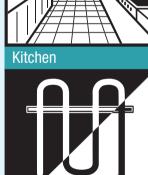


Window cleaning

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Foam





Soaking

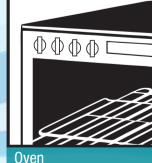
Rinsing







Descaling





Machine dishwashing



**Unplug** 

What? A harmonised and consistent industry set of application pictograms allowing rapid identification, at first glance.

For whom? Any company involved in the professional cleaning in Europe and their professional staff.

Why? To secure the adequate, safe and sustainable use of cleaning and maintenance products according to their end use/application. Adequate product for adequate surface = reduction of misuse, waste and incidents.

By whom? A.I.S.E., the International Association for Soaps, Detergents and Maintenance products, based on the experience from its manufacturers in the various professional markets and with the input of end-users of the products.

Where from? Guidelines and professional files available from www.aise.eu/professionalcleaning

